

Organic Gardening Seminar

When: **Saturday, April 5th 10:00 am till 12:00 Noon**

Where: **Sierra Nursery
3985 Douglas Blvd
Roseville, CA 95661**

Featuring: Ms. Gisele Schoniger, Organic Category Manager for Kellogg Garden Products

- 1) Learn the basics about natural and organic gardening and how easy and effective it is.
- 2) Join us for a lively conversation about organic gardening, how to build healthy soils, feed naturally, use safe and effective products for controlling insects and diseases and much more.
- 3) Learn about Dr. Earth Natural & Organic Fertilizers and how to “feed the soil” with sustainability in mind. We will also enlighten you on all of the wonderful soils we have in our Master Nursery line of organic soil amendments, great potting soils, and mulches.
- 4) We will be giving away a free bag of 8qt Gardener’s Gold to the first 40 people.

Gisele Schoniger



Gisele Schoniger, AKA “G,” is the Category Manager and Organic Gardening Educator at Kellogg Garden Products.

In her 31 years in the Garden Industry, Gisele has accumulated a wide range of experience and knowledge. Earning her degree in horticultural science from

California Polytechnic University in San Luis Obispo where she was honored as the “Most Outstanding New Student” and she also received “The President’s Award” from President Warren Baker. This is an award given to just one student out of approximately 15,000 attending Cal Poly. While attending Cal Poly she received several scholarships one being the “Randolph Hearst Foundation Scholarship”, one from the “Rancho Santa Fe Garden Club as well as others. She has owned an Interiorscape company, worked for the State Department of Agriculture, practiced as a horticultural therapist with senior citizens and launched an outstanding sales career by helping establish the Whitney Farms brand throughout California.

Gisele joined the “Kellogg Family” over seven years ago where she oversees the “Natural / Organic” products category with products such as Gardner & Bloome Natural & Organic Soils, Dr. Earth Fertilizers and Soils as well as a whole array of other natural products. She shares her wealth of gardening wisdom as an educator to the industry and consumers all across the West. Her workshops are upbeat, educational and entertaining.